

No. 26-07/2011-T&C-CM

Date: 21.07.2014

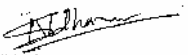
Circular T&C-CM No. 19/14-15

Sub: Introduction of Promotional STD STVs under prepaid mobile services-reg.

Kindly refer to this office letter of even No. dated 20.05.2014, 23.05.2014, 29.05.2014, 10.07.2014, 16.07.2014 and orders issued from time to time with regard to tariff under prepaid mobile services. Now It has been decided by competent authority to introduce **Promotional STD STVs under prepaid mobile services for 90 days** as under:-

S.No.	MRP of STV (Inclusive of Service Tax)	Details
1.	16	All STD voice calls @ Rs. 1.3/3 Minutes with validity of 30 days
2.	42	All STD voice calls @ Rs. 0.40/Minute with validity of 30 days
3.	84	All STD voice calls @ Rs. 0.35/Minute with validity of 84 days

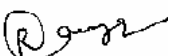
2. All other terms and conditions will remain same.
3. The above tariff will be implemented with effect from **01.08.2014** for a promotional period of 90 days.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval Nos. - 1576 dated 21.07.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Uy. Manager (T&C-CM)